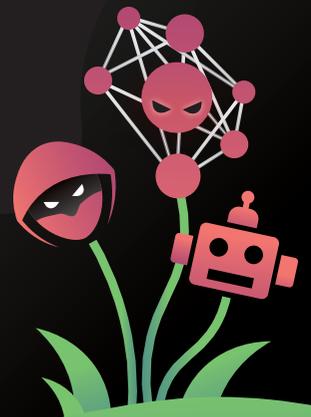# neuroID

Spring Blooms Bring Fraud Booms

This time of year, fraud attacks reach their peak intensity.

+44%
increase in fraud attacks in March, peaking to +50% in May.*
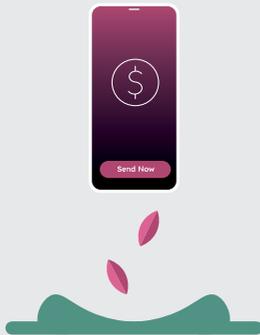
+40%
longer fraud attack hours in March*

3X
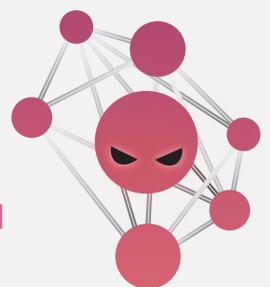the number of risky sessions per attack**

Increased Spring Transactions Expose PII Seeds That Fraudsters Love to Plant

Increased exposure of personally identifiable information (PII) gives fraudsters new targets.

Fraud Rings' Spring Fling

The volume, velocity, and viciousness of the attacks often indicate a fraud ring at work. **Fraudulent users in March are 2X more likely to be part of a fraud ring.**

March and May include Spring Break, Mother's Day, and the kick-off of summer vacation in many U.S. states, leading to significant online financial transactions on platforms that consumers may not typically use, such as hotel bookings. And PII is likely exposed even further as travelers take advantage of public Wi-Fi at airports and hotels, often in a less vigilant vacation-mode mindset.

Stop Damaging Spring Fraud Attacks with NeuroID

NeuroID fraud killer

Next-Generation Behavior Analytics & Device

Behavior & device integration enables more accurate fraud detection than any one tool on its own, from two highly performant solutions.

Unlike others who only see if a device is risky, NeuroID's nuanced understanding of behavior and device interactions provide holistic, advanced detection that finds fraud no one else can, anywhere across your user journey.

Tailored Guidance from Fraud Experts

NeuroID provides operational insights specific to your fraud needs, industry, and use cases, acting as an extension of your team.

We help you decision on our signal outcomes, along with your existing tools, for a custom-tuned, highly precise fraud stack.

99.5%
Up to 99.5% Accurate Device ID

Our persistent device IDs last for months (rather than competitors' days), with advanced ML that ensures reliable recognition. This supports the creation of detailed, specific profiles that enhance a fraud stack from the top-down, ensuring you keep fraudsters out of accounts with less tuning and more accuracy in real-time.

Download *The Fraudster's Almanac:*
Your Guide to Preparing for Seasonal Fraud Trends to learn more.

*All of the increases are compared to our baselines of attack numbers.
** That is, the number of applicants submitted that were deemed risky. Some of those might have been by bots, humans, or a combo of the two.

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